

J. Camarena Studio.  
We love driving business results.

Hi, welcome to J. Camarena Studio. In this document, you will find our lists of services, brief descriptions, information about fees, and estimated delivery times. Please note, all pricing and delivery times are subject to change according to the current demand for our services.

Thanks for showing interest in collaborating with J\_Camarena Studio.  
We look forward to working together with you.

Following is a list of notes on the way we work, which will hopefully give a clear picture of our values and commitment to giving you the most professional service.

1. In compliance with Fiverr TOS, we allow for other channels of communication only when there is an open order. Otherwise, we are happy to take down all the details and provide quality customer service through the Fiverr chat.
2. We only take on projects that are in compliance with Fiverr TOS, and the TOS of any platform we will be using. If you think your niche or industry has friction with any platform for TOS reasons, please mention this to us, and we'll be glad to advise.
3. In general, we only take on projects with approved digital properties that are in compliance with platform TOS. We don't generally provide troubleshooting for canceled or suspended digital properties. If your digital properties are suspended or restricted, please mention it.
4. We only carry out the work described in your personalized PO. If other necessities arise during our labor, we are always happy to modify the order scope and adjust the value. Or carry out the work in a separate order.
5. For digital marketing products, results may vary. We don't guarantee leads or sales.
6. Our small and dedicated team helps more than one client at a time, so I thank you in advance for your kind patience. We try to respond to all messages within 24 hours or update you on the next time we will be able to reply.
7. The following list of services are just examples. We specialize in providing personalized packages, and the value of the order can be negotiated based on your specific needs, budget capabilities and objectives.
8. We are always glad to collaborate with your existing team or digital agency by providing audit services, actions plans or consulting. Please keep in mind, we prefer to keep a single point of contact for each project, to avoid any issues with communication. Thanks in advance for your understanding.

## AUDIT & VIRTUAL MEETING PACKAGES:

### Package 1: [Audit Only]

Fee: [50][USD]

Scope: I will audit the Google Ads account of the buyer and deliver a video with my observations, analysis, and recommendations to improve the current PPC strategy. I will also investigate any specific questions you might have.

#### Areas of Analysis:

- landing page design
- data collection
- conversion tracking
- remarketing
- Google Ads account setup
- disapproved ads/account
- negative keywords
- campaign selection
- campaign setup, best practices
- geographic targets strategy
- previous results evaluation
- bidding recommendations
- keyword analysis
- budget allocation
- relaunch recommendations
- account/campaign maintenance

#### Notes to review:

\*This order does not cover any change to any digital property.

\*This order covers only written communication.

Delivery: [2] days.

Total Order Time: [5] days.

## Package 2: [Call + Audit]

Fee: [75][USD]

Scope: I will have a virtual meeting with the buyer, before or after conducting an audit of their PPC advertising process. I will also deliver a video with my observations, analysis, and recommendations to improve the current PPC strategy. I will also investigate any specific questions they might have.

Info for the meeting:

Date: [Saturday][Nov][14]

Time: [4:00][PM]

### Areas of Analysis:

- landing page design
- data collection
- conversion tracking
- remarketing
- Google Ads account setup
- disapproved ads/account
- negative keywords
- campaign selection
- campaign setup, best practices
- geographic targets strategy
- previous results evaluation
- bidding recommendations
- keyword analysis
- budget allocation
- relaunch recommendations
- account/campaign maintenance

### Notes to review:

- \*This order does not cover any change to any digital property.
- \*J. Camarena Studio will host the meeting.
- \*Meeting link will be sent in the Fiverr chat at least 15 minutes before the meeting.
- \*Meeting is audio-only by default, but buyers can request video as well.
- \*Meeting will be recorded for quality assurance.

Delivery: [4] days.

Total Order Time: [7] days.

### Package 3: [Call + Audit + Call]

Fee: [100][USD]

Scope: I will have 2 virtual meetings with the buyer. One prior and one after conducting an audit on their PPC ad serving process. I will also deliver a video with my observations, analysis, and recommendations to improve the current PPC strategy.

Info for 1st Meeting:

Date: [Saturday][Nov.][14]

Time: [4:00][PM]

Info for 2st Meeting:

Date: [Saturday][Nov.][14]

Time: [4:00][PM]

#### Areas of Analysis:

- landing page design
- data collection
- conversion tracking
- remarketing
- Google Ads account setup
- disapproved ads/account
- negative keywords
- campaign selection
- campaign setup, best practices
- geographic targets strategy
- previous results evaluation
- bidding recommendations
- keyword analysis
- budget allocation
- relaunch recommendations
- account/campaign maintenance

#### Notes to review:

- \*This order does not cover any change to any digital property.
- \*J. Camarena Studio will host the meeting.
- \*Meeting link will be sent in the Fiverr chat at least 15 minutes before the meeting.
- \*Meeting is audio-only by default, but buyers can request video as well.
- \*Meeting will be recorded for quality assurance.

Delivery: [7] days.

Total Order Time: [10] days.

#### Package 4: [Call Only]

Fee: [25][USD]

Scope: I will have a virtual discovery meeting with the buyer. The topics of the meeting will be the current strategy, and requirements, and also, the general marketing strategy. The delivery will be the video audio and transcript of the meeting.

#### Info for Meeting:

Date: [Saturday][Nov.][14]

Time: [4:00][PM]

#### Possible topics for the meeting:

- landing page design
- data collection
- conversion tracking
- remarketing
- Google Ads account setup
- disapproved ads/account
- negative keywords
- campaign selection
- campaign setup, best practices
- geographic targets strategy
- previous results evaluation
- bidding recommendations
- keyword analysis
- budget allocation
- relaunch recommendations
- account/campaign maintenance

#### Notes to review:

- \*This order does not cover any change to any digital property.
- \*J. Camarena Studio will host the meeting.
- \*Meeting link will be sent in the Fiverr chat at least 15 minutes before the meeting.
- \*Meeting is audio-only by default, but buyers can request video as well.
- \*Meeting will be recorded for quality assurance.

Delivery: [7] days.

Total Order Time: [10] days.

### Notes to review:

\*Google needs to approve the landing page. If you suspect your project pertains to a sensitive or restricted niche. Please let me know, so I may offer some options.

\*There are some features of Google Ads that require Google approval, we are not in control of those timelines, and offer to employ those features on a separate order, as long as you give us flexibility with the timelines. These feature include, but are not limited to:

- Smart Campaigns with GMB as a landing page. (Google must verify your GMB account.)

- Call Ads, Call Extensions, and Other Call features. (Google must verify your phone number, and call tracking is not available in some countries.)

- Remarketing (Google permits us to remarket to audiences with at least 1000 unique visitors)

\*Image extension, and display ads and other graphic features will require Google approval and that your account does not have any outstanding policy violations.

\*We only offer management on installations we have set up ourselves.

Thank you for your interest in our services. The warm team at J\_Camarena Studio looks forward to collaborating with you on your next project.

Kind regards,

J. Camarena Studio team.

(Luis Delgadillo)

(David Rodriguez)